

Tyler Shultz

Contact

Phone
(386) 237-1091

Email
tyler.shultz@outlook.com

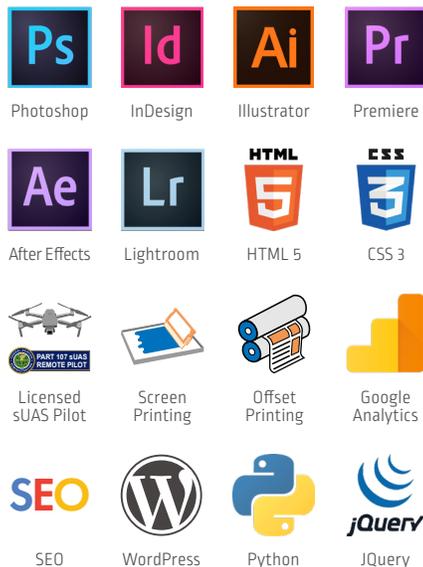
Website
www.tylerashultz.com

LinkedIn
linkedin.com/in/tyler-shultz

Education

Aug. 2018
University of Florida
Bachelor of Science in Advertising

Skills



Hobbies

Racquetball Skiing
Hiking Kayaking
Photography Biking

Experience

May 2018 - Present
Pinetop, AZ

Photography and Video Production | Paxman Photography

- Assisted with over 150 photography shoots in the field
- Produced, filmed, and edited 90 second commercial advertisement for real estate development promotion
- Edited hundreds of photos in Adobe Lightroom and HDR Efex Pro
- Operated unmanned aerial vehicle to shot aerial footage
- Produced and edited weekly video series in After Effects

Dec. 2009 - Present
Pinetop, AZ

Web and Graphic Design | SWG Media (Founder)

- Designed and coded 39 business websites in HTML 5 and CSS 3
- Utilized SEO to maintain #1 listings on Google and Bing
- Designed 12 logos, business cards, brochures, menus, etc.
- Worked directly with clients to understand business needs
- Portfolio at www.swg.media/work

July 2017 - Jan. 2018
Gainesville, FL

Production and Post-Production | RedZone to EndZone

- Produced and edited 67 video episodes
- Increased viewership from a few dozen to over 8,700 views
- Created 3D motion graphic intro, edited green screen, and other post-production in Adobe After Effects and Premiere Pro
- Ran cross-platform promotion increase reach by 225%

Aug. 2017 - May 2018
Gainesville, FL

Digital Creative Director | AdSociety at UF

- Updated WordPress website weekly to reflect upcoming events
- Led After Effects and Premiere Pro workshops for students
- Produced and edited videos of meetings and events

Sep. 2013 - Nov. 2017
Gainesville, FL

Advanced Computer Repair Technician | Geek Squad

- Virus and malware removal on Windows and Mac
- Performed repairs on over 5,000 computers
- Hardware and software installation, maintenance, and repair
- Established strong customer service and retail experience

Aug. 2016 - May 2018
Gainesville, FL

Chief Digital Officer | Advnt

- Designed and maintained WordPress website
- Produced video reel in After Effects to promote the club
- Created digital content to compliment a professional student portfolio publication